



Annual Sponsorship

Junior Achievement of Southwest Florida is the premier regional nonprofit that directly links business and education by addressing three pillars: work-readiness, entrepreneurship and financial literacy. Business volunteers teach turn-key, relevant lessons while acting as role models and mentors to local children. Your Annual Sponsorship will firmly position your company as a leader in the community in supporting entrepreneurship, ethics, economics, international trade, global economy, marketing and finance as well as personal achievement.

\$6,000 Annual Sponsor Benefits

- Company name strategically placed on the Junior Achievement letterhead, used for all JA correspondence throughout the year, distribution in Charlotte, Collier and Lee counties;
- Company name listed as an **Annual Sponsor** on the Junior Achievement website (www.JASWFL.org), live link to your company;
- Company name recognized as an **Annual Sponsor** in Press Kits;
- Company name listed as an **Annual Sponsor** in the post event The News-Press *Thank You* ad for the Lee County Hall of Fame;
- Company name listed as an **Annual Sponsor** in the post event Naples Daily News *Thank You* ad for the Collier County Hall of Fame;
- Table for eight at one Business Hall of Fame;
 - Priority seating as allowed;
 - Seats may be split between the Collier and Lee county events;
 - Company name listed as an **Annual Sponsor** on the announcement letter (for both counties), mailed to approximately 900 homes and businesses per event;
 - Company name listed as an **Annual Sponsor** on the invitations (for both counties), mailed to approximately 900 homes and businesses per event;
 - Company name listed as an **Annual Sponsor** in the program book (for both counties), viewed by approximately 650 attending business and community leaders per event; and
 - Company name listed as an **Annual Sponsor** incorporated into the sponsor loop slideshow (for both counties) that appears on the screens throughout the ballroom, running at the beginning, during dinner and at the end of the program; viewed by approximately 650 attending business and community leaders per event.
- The pride of making a financial commitment that will help educate and inspire our area's youth to succeed in a global economy (PRICELESS).

“Empowering Young People to Own Their Economic Success”