



Junior Achievement[®] *of Southwest Florida, Inc.*

MISSION

To educate and inspire young people to value free enterprise, understand business and economics and be work force ready.

VISION

Our vision is to be the preeminent organization recognized for its ability to prepare Florida's young people for a positive future in the work force.

GOALS

To ignite the desire in students to stay in school, be productive citizens and embrace life long learning.

To encourage students to set personal and career goals to accomplish their dreams and help them understand the consequences of their actions and decisions.

To facilitate community collaboration by creating a vital bridge between business and education.

Let their success

Be Your Inspiration