

## **Business Hall of Fame, Lee County Benefits of Event Sponsorship**

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Junior Achievement of Southwest Florida annually presents the Business Hall of Fame. Over 500 business leaders join us in honoring outstanding entrepreneurs in Southwest Florida who have contributed to the betterment of our community. The laureates are those who have adhered to high ethical principles, are courageous thinkers and offer inspiring leadership to others.

### **Benefits of the Title Sponsorship- \$10,000**

- VIP table for ten (\$1,800 value) at the Hall of Fame banquet, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
- Company logo recognizing your **Title Sponsorship** prominently placed on the Announcement Letter, distributed to approximately 900 homes and businesses.
- Ribbons on name badges of four of your business representatives.
- Company logo recognizing your **Title Sponsorship** printed on the Invitation, distributed to approximately 900 homes and businesses.
- Company logo recognizing your **Title Sponsorship** prominently placed in the News-Press announcement ad that runs four weeks prior to the event (daily readership 212,696).
- Company logo printed on the solo **Title Sponsor** signage displayed at registration, printing deadline to be met (as required for all print materials).
- Signage on your table designating your company as the **Title Sponsor**.
- Recognition of your **Title Sponsorship** from podium during the program portion of the banquet.
- Full page advertisement (\$1,000 value) in the program booklet plus an additional listing of your company name designating you as the **Title Sponsor**.
- Company logo recognizing your **Title Sponsorship** incorporated into the sponsor loop slideshow that appears on the screens throughout the ballroom, running at the beginning, during dinner and at the end of the program; viewed by over 500 attending business and community leaders.
- Company logo recognizing your **Title Sponsorship** on the JA Web site ([www.JASWFL.org](http://www.JASWFL.org)) with a live link to your company's home page.
- Company logo recognizing your **Title Sponsorship** prominently placed in the post event News-Press thank you ad (daily readership 212,696).
- Right of first refusal on the **Title Sponsorship** for future Hall of Fame banquet.
- The added significance of linking your company with an organization that promotes free enterprise and affects the lives of nearly 11,000 students (value, PRICELESS).

### **Laureate Cocktail Reception**

Past Junior Achievement laureates gather to welcome the incoming laureates in an intimate, invitation only affair that is held approximately five weeks prior to the Hall of Fame banquet. As the **Title Sponsor** you are entitled to:

- Four complimentary tickets to the reception
- Recognition of your **Title Sponsorship** from podium during the reception
- Company logo printed on your solo **Title Sponsor** board that is displayed at the reception.

**Submit your logo in a jpg format to: [jgreenhoe@jaswfl.org](mailto:jgreenhoe@jaswfl.org) immediately upon commitment of sponsorship.  
Submit your ad for the program book in a pdf format to: [jgreenhoe@jaswfl.org](mailto:jgreenhoe@jaswfl.org).  
The specs are black/white – 4 ¾” wide x 7 ¾” high.**



## **Benefits of a Platinum Sponsorship- \$7,500**

- VIP table for ten (\$1,800 value) at the Hall of Fame event, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
- Corporate logo printed prominently on the Invitation, distributed to approximately 900 homes and businesses.
- Corporate logo printed prominently on Platinum Sponsor signage displayed at registration, printing deadline to be met (as required for all print materials).
- Signage on your table designating your company as a Platinum Sponsor.
- Personalized thank you gift from JA recognizing your Platinum Sponsorship to display at your business.
- Full page advertisement (\$1,000 value) in the program booklet plus an additional listing of your company name designating you as a Platinum Sponsor.
- Company logo incorporated into the sponsor loop slideshow that appears on the screens throughout the ballroom, running at the beginning, during dinner and at the end of the program; viewed by more than 500 attending business and community leaders.
- Recognition from podium during the program portion of the event
- Company logo on the JA web site ([www.JASWFL.org](http://www.JASWFL.org)) with a live link to your company's home page.
- Company name listed as a Platinum Sponsor in the post event News-Press thank you ad (daily readership 212,696).
- Company logo listed in the JA e-newsletter that is distributed to more than 1,000 homes and businesses.
- Ribbon on name badge of 4 business representatives.
- Right of first refusal on Platinum Sponsorship for future Hall of Fame events
- The added significance of linking your company with an organization that promotes free enterprise and affects the lives of nearly 11,000 students (value, PRICELESS).

## **Laureate Cocktail Reception**

Past Junior Achievement laureates gather to welcome the incoming laureates in an intimate, invitation only affair that is held approximately five weeks prior to the Hall of Fame event. As a Platinum Sponsor you are entitled to:

- Two complimentary tickets to the reception
- Recognition from podium during the reception
- Corporate logo printed on signage and displayed at the reception

**Submit your logo in a jpg format to: [jgreenhoe@jaswfl.org](mailto:jgreenhoe@jaswfl.org) immediately upon commitment of sponsorship.**

**Submit your ad for the program book in a pdf format to: [jgreenhoe@jaswfl.org](mailto:jgreenhoe@jaswfl.org) .**

**The specs are black/white – 4 ¾” wide x 7 ¾ ” high.**

## **Benefits of a Gold Sponsorship- \$5,000**

- VIP table for ten (\$1800 value) at the Hall of Fame event, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
- Corporate logo printed on the Invitation, distributed to approximately 900 homes and businesses.
- Corporate logo printed on Gold Sponsor signage displayed at registration, printing deadline to be met (as required for all print materials).
- Signage on your table designating your company as a Gold Sponsor.
- Personalized thank you gift from JA recognizing your Gold Sponsorship to display at your business.
- Half page advertisement (\$500 value) in the program booklet plus an additional listing of your company name designating you as a Gold Sponsor.
- Company logo incorporated into the sponsor loop slideshow that appears on the screens throughout the ballroom, running at the beginning, during dinner and at the end of the program; viewed by more than 500 attending business and community leaders.
- Recognition from podium during the program portion of the banquet
- Company logo on the JA Web site ([www.JASWFL.org](http://www.JASWFL.org)) with a live link to your company's home page.
- Company name listed as a Gold Sponsor in the post event News-Press thank you ad (daily readership 212,696).
- Company logo listed in the JA newsletter that is distributed to over 1600 homes and businesses.
- Ribbon on badge of business representative.
- Right of first refusal on Gold Sponsorship for future Hall of Fame banquet.
- The added significance of linking your company with an organization that promotes free enterprise and affects the lives of nearly 11,000 students (value, PRICELESS).

## **Laureate Cocktail Reception**

Past Junior Achievement laureates gather to welcome the incoming laureates in an intimate, invitation only affair that is held approximately five weeks prior to the Hall of Fame banquet. As a Gold Sponsor you are entitled to:

- Two complimentary tickets to the reception
- Recognition from podium during the reception
- Corporate logo printed on signage and displayed at the reception

**Submit your logo in a jpg format to: [jgreenhoe@jaswfl.org](mailto:jgreenhoe@jaswfl.org) immediately upon commitment of sponsorship.**

**Submit your ad for the program book in a pdf format to: [jgreenhoe@jaswfl.org](mailto:jgreenhoe@jaswfl.org).**

**The specs are black/white – 4 ¾” wide x 3 ¾ ” high.**

## Benefits of a Silver Sponsorship- \$1,800

- Table for ten at the Hall of Fame banquet, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
  - Signage on table designating your company as Silver Sponsor.
  - Company name listed in the program booklet as a Silver Sponsor, printing deadline to be met.
  - Company name listed as a Silver Sponsor in the post event News-Press thank you ad (daily readership 212,696).
  - The added significance of linking your company with an organization that promotes free enterprise and affects the lives of nearly 11,000 students (value, PRICELESS).
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\_\_\_ \*Yes, we would also like to include a Half Page Advertisement in the program book at \$500.00

\*Please submit ad for program book in a pdf format to: [jgreenhoe@jaswfl.org](mailto:jgreenhoe@jaswfl.org). The specs are black/white – 4 ¾” wide x 3 ¾” high. Ad must be camera ready. We are not able to create or edit.

Firm: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Amount: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

***“Empowering Young People to Own Their Economic Success”***