



Business Hall of Fame, Lee County Platinum Sponsorship Benefits \$8,000

Junior Achievement of Southwest Florida annually presents the Business Hall of Fame. Over 500 business leaders join us in honoring outstanding entrepreneurs in Southwest Florida who have contributed to the betterment of our community. The laureates are those who have adhered to high ethical principles, are courageous thinkers and offer inspiring leadership to others.

Benefits of a Platinum Sponsorship

- VIP table for ten (\$2,000 value) at the Hall of Fame event, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
- Corporate logo printed prominently on the Invitation, distributed to approximately 900 homes and businesses.
- Corporate logo printed prominently on Platinum Sponsor signage displayed at registration, printing deadline to be met (as required for all print materials).
- Signage on your table designating your company as a Platinum Sponsor.
- Full page advertisement (\$1,000 value) in the program booklet plus an additional listing of your company name designating you as a Platinum Sponsor.
- Company logo incorporated into the sponsor loop slideshow that appears on the screens throughout the ballroom, running at the beginning, during dinner and at the end of the program; viewed by more than 500+ attending business and community leaders.
- Recognition from podium during the program portion of the event.
- Company logo on the JA Web site (www.JASWFL.org) with a live link to your company's home page.
- Company name listed as a Platinum Sponsor in the post event News-Press thank you ad.
- Company logo listed in the JA e-newsletter that is distributed to more than 1,000 homes and businesses.
- Ribbon on name badge of 4 business representatives.
- Right of first refusal on Platinum Sponsorship for future Hall of Fame events
- The added significance of linking your company with an organization that promotes free enterprise and affects the lives of over 8,000 local children (value, PRICELESS).

Laureate Cocktail Reception

Past Junior Achievement laureates gather to welcome the incoming laureates in an intimate, invitation only affair that is held approximately five weeks prior to the Hall of Fame event. As a Platinum Sponsor you are entitled to:

- Two complimentary tickets to the reception
- Recognition from podium during the reception
- Corporate logo printed on signage and displayed at the reception

Submit your logo in a jpg format to: jgreenhoe@jaswfl.org immediately upon commitment of sponsorship. Submit your ad for the program book in a pdf format to: jgreenhoe@jaswfl.org by March 13, 2017. The specs are black/white – 4 ¾” wide x 7 ¾” high.

“Empowering Young People to Own Their Economic Success”